1. Profile of the Organisation

Name of the organisation	Plan International
Name and title of Board Chair	Mr. Paul Arlman
Name and title of CEO	Mr. Nigel Chapman
Vision	Plan's vision is a world in which all children realise their full potential in societies that respect people's rights and dignity
Mission	Plan aims to achieve lasting improvements in the quality of life of deprived children in developing countries, through a process that unites people across cultures and adds meaning and value to their lives, by:
	 enabling deprived children, their families and their communities to meet their basic needs and to increase their ability to participate in and benefit from their societies building relationships to increase understanding and unity among peoples of different cultures and countries promoting the rights and interests of the world's children.
Values	We will always act in the best interests of the child.4 We respect child rights and human rights and we believe in everyone's innate and inalienable dignity as human beings regardless of age, gender, race, colour, ethnicity, religion, class, nationality, national origin, marital status, sexual orientation or disability. We are ethical, honest, transparent, and place a high value on integrity. We create the conditions in our work, in our activities and in our organisation for personal empowerment, especially of children and the most marginalised.
	We acknowledge that we cannot solve problems of poverty alone but only through teamwork and mutual partnerships.
	We are accountable to all of our stakeholders in communication, finances, performance measures, and results and strive for effectiveness, sustainability, and efficiency in everything we do. We adhere to recognised international standards.
	We strive for continuous learning and improvement. We listen to new ideas and encourage entrepreneurial activities, innovation, creativity, and change.
Primary brands	
	Be a part of it. Plan

Major programmes	Program areas include Children's Right to:		
	- A healthy start in life,		
	- Sexual and reproductive health including HIV prevention, care and treatment		
	- Education		
	- Water and improved sanitation		
	- An adequate standard of living		
	- Protection from all forms of violence and harm.		
	- Participate as citizens		
	- Protection and assistance in emergency situations		
Core activities	Child Centred Community Development: Plan's rights-based approach in which children, youth,		
	families and communities are active and leading participants in their own development. It enhances		
	their capacity and opportunity to work together with others to address structural causes and		
	consequences of child poverty at all levels.		
Ownership and legal form	Plan International, Inc is a not-for-profit corporation registered in New York state with its principal (i.e.		
	legal) office in Rhode Island USA. Plan Limited is a wholly owned subsidiary of Plan International, Inc		
	incorporated in the UK to provide international headquarter services to Plan International, Inc.		
	National Organisations are separate legal identities who are members of Plan International, Inc.		
Operational structure	National Organisations are separate legal entities and are not the subject of this disclosure report.		
Including roles and responsibilities of global	National Organisations are primarily responsible for raising funds from individual private donors		
and national entities	through sponsorship, and from governments and corporations. They also perform a role in		
	development education which is a programmatic activity for Plan. National Organisations transfer		
	funds to Plan International, Inc. which is responsible for expenditure of those funds through it branch		
	offices. Plan International, Inc. is managed by a Board of non-executive, volunteer directors. Executive		
	management reports to the Board through the Chief Executive Officer who is accountable for the day-		
	to-day management of the organisation. In turn, the Board reports to the Members' Assembly which is		
l a attaca and address of alabat	mainly comprised of delegates from the National Organisations Plan International Headquarters, Chobham House, Christchurch Way, Woking, Surrey GU21 6JG,		
Location and address of global			
headquarters/ secretariat	United Kingdom		
Number of countries where the	Plan has 18 National Organisations and 49 program countries as follows:		
organisation operates			
Please attach list of all countries where you	National Organisations: Australia, Belgium, Canada, Denmark, Finland, France, Germany, Hongkong,		
operate	Ireland, Japan, Korea, Netherlands, Norway, Spain, Sweden, Switzerland, United Kingdom and United		
oporato	States of America.		
	The was green countries and Bangladesh Bonin Bolisia Brazil Burking Face Cambodia Compagn		
	The program countries are Bangladesh, Benin, Bolivia, Brazil, Burkina Faso, Cambodia, Cameroon,		
	China, Colombia, Dominican Republic, Ecuador, Egypt, El Salvador, Ethiopia, Ghana, Guatemala,		
	Guinea, Guinea Bissau, Haiti, Honduras, India, Indonesia, Kenya, Laos, Liberia, Malawi, Mali,		
	Mozambique, Myanmar, Nepal, Nicaragua, Niger, Pakistan, Paraguay, Peru, Philippines, Rwanda,		

	Senegal, Sierra Leone, Sri Lanka, Sudan, Tanzania, Thailand, Timor Leste, Togo, Uganda, Vietnam, Zambia and Zimbabwe.
Number of employees	Approximately 7,000 employees

<u>Finance</u>	2007	2008	2009
Income from	€000	€000	€000
- Individual donations	349,949	363,796	357,039
Foundations			
Governments			
- International Organisations			
UN, EU, World Bank etc.			
- Business			
- Others - please specify			
Income is not collected centrally by Plan in accordance with the requested split	109,691	110,046	111,369
TOTAL INCOME	459,640	473,842	468,408
Total income by country - for countries/regions that make up 5 percent or more of total income			
Please list countries and provide total income for each one			
Germany	74,800	82,204	87,143
Netherlands	70,473	61,831	51,748
Norway	37,096	43,085	39,400
Sweden	22,776	22,317	20,511
United Kingdom	56,773	53,877	47,965
Canada	53,008	63,041	65,504
United States	39,605	31,728	34,110
Japan	24,847	21,786	26,488
Other countries less than 5%	80,262	93,973	95,539
Total income	459,640	473,842	468,408
Expenditure for			
Programmes and activities directly addressing the organisation's	257.600	220 475	247 670
purpose	357,698	339,475	347,678
- Fundraising	43,484	47,199	51,757

- Administration	40,682	43,965	45,833
- Net losses on foreign exchange	0	10,915	7,041
TOTAL EXPENDITURE	441,864	441,554	452,309
Total expenditure by country - for countries/regions that make up 5			
percent or more of total expenditure	•		
Please list countries and provide total expenditure for each one			
Field Expenditure			
West Africa	74,138	66,417	65,779
Zimbabwe	6,572	16,853	26,914
Other Eastern and Southern Africa	61,447	59,397	57,880
Hope for African Children Initiative	3,000	422	0
Total Africa	145,157	143,089	150,573
Central and South America	79,683	77,698	76,516
Asia	88,912	73,953	76,383
Total field expenditure	313,752	294,740	303,472
National Organization expenditure	<u> </u>		
Europe	70,399	72,858	76,753
North America	23,453	25,736	28,445
Asia	9,436	9,938	10,852
Total National Organisations	103,288	108,532	116,050
Central organisation	26,556	28,252	26,381
Other	-1,732	10,030	6,406
Total expenditure	441,864	441,554	452,309
Reserves	129,506	157,050	175,256
The figure shown for reserves is the total of all fund balances. A new reserves policy for Plan International Inc was implemented during 2007. The new reserves policy reflects an assessment of the operational requirements of the organisation and in particular, the fund requirements needed to service grant expenditure prior to			

reimbursement by donors and for program continuity in the event of	
changes in monthly income. At 30 June 2009 Plan International Inc	
reserves were €7 million higher than required by the policy. The	
excess reserves will mitigate the impact of currency movements and	
changes in income or costs. During the three years there were no	
significant changes impacting reserves arising from location of	
operations, legal status or changes to global structure or governance.	
Significant changes during the reporting period regarding size,	There have been no major changes during the period
structure, or ownership of both liquid and property reserves	except anticipated growth and the decision to open a
including	new National Organisation in Hong Kong (opened in
- the location of operations, including opening of new offices,	June 2009).
starting new major activities, and closings	
- legal status or ownership	
- global structure and governance	

2. Compliance with the principles of the INGO Accountability Charter

Respect for Universal Declaration of Human Rights

No.	Best Practice	Evidence	Compliance	Action Plan if not/not fully in Compliance
1	Vision, mission, values and key documents position the organisation's work in the context of Universal Declaration of Human Rights	The organisation's statutes and key programmatic documents.	o Fully	
2	The organisation's practice fully complies with	The organisation confirms for the reporting period that it has been	o Fully	

its policies.	working in line with Universal	
	Declaration of Human Rights and that	
	it has resolved any formal written	
	complaints (<u>formal written complaints:</u>	
	either in email or letter through mail or	
	in person with contactable	
	complainant's correspondence. All	
	formal complaints to be acknowledged	
	within 1 month of receipt and	
	complaints resolved within 6 months	
	of receipt) it may have received	
	concerning its alleged breach of these	
· '	Principles.	
	The Organisation has a Board	
	authorised system to deal with	
	complaints.	

Independence

No.	Best Practice	Evidence	Compliance	Action Plan if not/not fully in Compliance
3	 Organisation receives less than 50% from one single source; Organisation is not owned/controlled by 	Documentation on - ownership and - income	o Fully	
	government, political party or business			

Responsible Advocacy

	Best Practice	Evidence	Compliance	Action Plan if not/not fully in Compliance
4	The organisation has written policies ensuring that its public policy positions and advocacy are - in line with its mission and strategy - accurate and - conform with applicable national law	The organisation's written advocacy policies - describe the criteria or circumstances in which it will involve itself; - define the process for adopting and implementing its positions, involving partners, experts and other parties as appropriate; - contain due diligence provisions and sign off procedures ensuring legal compliance and avoiding unfair or irresponsible public criticism and undue harm to third parties.	o Fully	A global advocacy strategy was adopted by the International Board in 2003. The review of this is pending the recruitment of Policy and Advocacy Director
5	The organisation's practice fully complies with its policies.	The organisation confirms for the reporting period that it has not been in breach of its own advocacy policies and that it has resolved any formal written complaint it may have received concerning its alleged breach of these policies. The Organisation has a Board authorised system to deal with complaints.	o Fully	

Effective Programmes

No.	Best Practice	Evidence	Compliance	Action Plan if not/not fully in Compliance
6	The organisation's programmes are conducted in genuine partnership with local communities.	The organisation's written programme strategy, evaluations of terminated and ongoing programmes and other relevant documents provide evidence that the organisation's programmes strengthen self-reliance, self-help and popular participation by empowering individuals and communities and building capacities of local structures.	o Fully	
7	The organisation's programmes aim for sustainable development.	The organisation's written programme strategy, evaluations of terminated and ongoing programmes and other relevant documents provide evidence that the organisation's programmes - are based on the potential of local resources to sustain the activity - contribute to further strengthening sustainability at local level and - do not create or increase dependence on external support.	o Fully	
8	The organisation's programmes are appropriate for the local needs and conditions.	The organisation's written programme strategy, evaluations of terminated and ongoing programmes and other relevant documents provide evidence that the organisation's programmes - take relevant local conditions into account, e.g. by involving local stakeholders in all stages of	o Fully	

		programme design and implementation - take appropriate care of relevant local gender, diversity, cultural and religious issues; - avoid negative environmental impact and, where possible, secure a positive impact.		
9	Funds raised for specific programmes reach the people or cause in whose name they were raised.	The organisation's fundraising and donor information materials, donor communication, programme reports and relevant finance statements provide evidence that funds raised for a specific cause have been used to further that cause.	o Fully	
10	The organisation's practice fully complies with its policies.	The organisation confirms for the reporting period that it has not been in breach of its own programme policies and that it has resolved any formal written complaints it may have received concerning its alleged breach of these policies. The Organisation has a Board authorised system to deal with complaints.	o Fully	

Non-Discrimination

No.	Best Practice	Evidence	Compliance	Action Plan if not/not fully in Compliance
11	The organisation promotes diversity, gender equity and balance, impartiality and non-discrimination in all activities, both internal and external.	 The organisation's written non-discrimination policy affirming its commitment to gender equity, to non-discrimination for sexual orientation, to ethnic and racial diversity, to the inclusion of people with disabilities at staff and board levels; The organization's plans and operations which fully reflect the non-discrimination policy; The organisation's most recent personnel orientations, trainings and instructional material addressing non-discrimination. 	o Fully	
12	The organisation's practice fully complies with its policies.	The organisation confirms for the reporting period that it has no knowledge of cases where it may have been in breach of its own non-discrimination policy and that it has resolved any formal written complaints it may have received concerning its alleged breach of these policies. The Organisation has a Board authorised system to deal with complaints.	o Fully	

Transparency

No.	Best Practice	Evidence	Compliance	Action Plan if not/not fully in Compliance
13	The organisation is open, transparent and honest about its structures, mission, policies and activities.	 The organisation's reports which adhere to generally accepted standards of technical accuracy and honesty in presenting and interpreting data and research; The organisation complies with relevant governance, financial accounting and reporting requirements in the countries where it is based and operates. 	o Fully	•
14	The organisation reports publicly at least once a year about its activities and achievements.	 The organisation's annual report which contains: Mission and values; Objectives and outcomes achieved in programme and advocacy; Environmental impact; Human rights impact; Governance structure and processes, and main office bearers; Main sources of funding from corporations, foundations, governments, and individuals; Financial performance; Compliance with the INGO Accountability Charter and Contact details. 	o Fully	
15	The organisation's annual financial report will conform to relevant laws	Independently audited annual accounts	o Fully	

	and practices and be audited by a qualified independent public accountant whose statement will accompany the report.			
16	The organisation's practice fully complies with its policies.	The organisation confirms for the reporting period that it has no knowledge of any complaints concerning the accuracy or relevance of its reporting and that it has resolved any formal written complaints it may have received concerning its alleged	o Fully	
		breach of its reporting provisions. The Organisation has a Board authorised system to deal with complaints.		

Good Governance

No.	Best Practice	Evidence	Compliance	Action Plan if not/not fully in Compliance
17	The organisation has a governing body which has responsibility for the oversight of all aspects of the organisation.	The organisation's bylaws, terms of reference for the governing body, and relevant policies and procedures allocate ultimate authority to the organisation's governing body.	o Fully	
		These documents also state that the governing body - selects, supervises and evaluates the chief executive,		

		 oversees programme and budgetary matters defines the overall strategy, consistent with the organisational mission, verifies that resources are used efficiently and appropriately, ensures that performance is measured, secures financial integrity and makes sure that public trust is maintained. Documentation on the activities of the governing body shows that all the above tasks have been undertaken thoroughly and successfully. 		
18	The work of the organisation's governing body takes place in a clearly defined framework of rules and procedures covering the appointment, responsibilities and terms of members of the governing body.	The organisation's bylaws, terms of reference for the governing body, and relevant policies and procedures - identify required qualifications and expertise of the members of the governing body and the mix of skills across the group - specify the frequency of meetings of the governing body, - specify adequate attendance by directors (at least a majority of directors on average), and - lay down voting requirements - provide a process for evaluating the governance body's own performance.	o Fully	

		Records of the meetings provide evidence that meetings were held and which decisions were taken.		•
		A regular general meeting takes place with authority to appoint and replace members of the governing body.		
19	The organisation tries to prevent and, if they occur, actively manages conflicts of interest.	The organisation's bylaws, terms of reference for the governing body, and relevant policies and procedures require that members of the governing body and employees: - disclose any affiliation they have with an actual or potential supplier of goods and services, recipient of grant funds, or organisation with competing or conflicting objectives;	o Fully	
		- absent themselves from discussion and abstain from voting or otherwise participating in a decision on any issue in which there is a conflict of interest; and		
		- refuse large or otherwise inappropriate gifts for personal use.		
20	The organisation's practice fully complies with its policies.	The organisation confirms for the reporting period that it has no knowledge of any irregularities in its governance system and that it has resolved any formal written complaints	o Fully	

	it may have received concerning its governance system or members of its governing body. The Organisation has a Board authorised system to deal with complaints.	
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Ethical Fundraising

Plan International's compliance with each of the ethical fundraising criteria must be understood in the context of the relationship between Plan International and the 18 fundraising entities (National Organisations – NOs) which are part of the Plan family. It is important to understand that Plan International and the NOs are all separate legal entities. They are bound together by a partnership agreement that creates a virtual global organisation, more like a network, than a single entity. The membership agreement and Bylaws of the Corporation weigh a careful balance between respecting the autonomy of individual offices and holding all offices together under a common purpose and practice. The membership agreement is primarily a statement of affiliation rather than a control document. While it does sets out a few core rules it is not designed to be a comprehensive set of policies and procedures governing the whole organisation.

The separate NO legal entities each operate in their own distinct accountability and compliance environments. They are individually responsible for local policy and fundraising compliance. Most fully comply with the ethical fundraising criteria outlined in the INGO Accountability Chart. In a number of cases the NOs would exceed the requirements due to either local NO policies, local legislation, or NGO self regulation that exists within their market. In some emerging fundraising markets where legislation and self regulation are nascent then compliance may be partial. Due to the structure of Plan and the variation across markets the overall response Plan International can give on behalf of the network is partial. Nevertheless in most established markets individual NOs meet or exceed the standard.

Over the years the global organisation has collectively adopted various policies that must be applied in all parts of the organisation. Due to the nature of Plan this is a gradual process of harmonisation rather than central imposition of legal rules. At this stage these policies are not designed to impose a comprehensive compliance regime on NOs but rather to deal with specific risks that have global implications. This approach balances the freedom and autonomy of NOs to deal locally with their responsibilities to supporters against the need of the global organisation to manage international reputational risks. Examples of these global policies are as follows:

1. Corporate Partnership Guidelines

It is recognised that many corporations are global and that a partnership with Plan in one country has implications for Plan's reputation in other countries. Consequently global policy and guidelines have been established for assessing the ethical suitability of corporate partnerships.

2. Grant Acquisition Policy and Procedures

It is recognised that the acceptance of large grants from national government, multilateral institutions and corporations have significant institutional implications. As such policy and guidelines have been developed to govern the size and terms of these grants.

3. Child Protection Policy

It is recognised that the only reason Plan exists is for the protection and development of children. Consequently very strong child protection policy and guidelines have been developed. These have implications for fundraising and always take precedence.

No.	Best Practice	Evidence	Compliance	Action Plan if not/not fully in Compliance
21	In accepting funds the organisation ensures that it complies with its own ethical standards.	The organisation's written policy for accepting or refusing certain donations and subsidies clearly states which sources of funding are not acceptable to the organisation for ethical reasons.	o Fully	
22	The organisation respects the rights and wishes of donors.	The organisation's written policy confirms donors' rights - to be informed about causes for which the organisation is fundraising; - to be informed about how their donation is being used;	o Partially	Whilst the organisation has clear obligations to respect the rights and wishes of donors generally which are set out in policy and there are legal obligations of data protection which the

		 to have their names deleted from mailing lists; to be informed of the status and authority of fundraisers and to anonymity except in cases where the size of their donation is such that it might be relevant to the organisation's independence and that donations accepted for a specific purpose, are used for that purpose. The organisation's fundraising and donor information materials and donor communication are complying with 		organisation must comply with in most jurisdictions, there is no organisation-wide data retention policy or requirement to inform donors of the status and authority of fundraisers. There is no explicit policy on anonymity of donors generally except that data protection laws must be complied with.
23	In raising funds, the organisation accurately describes its activities and needs. It uses donations in line with the information and assurances given to the donor.	 donors' rights. The organisation's fundraising materials and communication show how the donation will further the organisation's mission; neither minimise nor overstate the size or urgency of the challenge the organisation wants to address; do not contain any material omissions or exaggerations of facts, misleading photographs, nor create a false impression or misunderstanding; show how organisation will handle any shortfall or excess of income raised for a specific project. The organisation's donor information	o Fully	The organisation's donor information materials and communication provide detailed documentation on the use of donations. The organisation is transparent on the use of donor funds and is often required by institutional donors to audit and report on the use and expenditure of donations. In general, Plan complies with this requirement fully.

		materials and communication provide detailed documentation on the use of donations. Follow-up with donors about clarity and quality of materials sent to them shows that the organisation's intended message is accurately getting through.		
24	The organisation records and publishes details of all major institutional gifts and gifts-in-kind clearly describing the valuation and auditing methods used.	 The organisation's written gifts-in-kind policy states under which conditions and for which purposes gifts-in-kind are being accepted; provides clear parameters for valuation and auditing of gifts-in-kind. The organisation's documentation of all major institutional gifts and gifts-in-kind is complete and up-to-date. 	o Partially	A review of the corporate partnership guidelines is being considered which would include a review of institutional gifts and gifts-inkind Funds are received from National Organisations who may have their own policies and legal compliance requirements in relation to institutional gifts and gifts-in-kind.
25	The organisation ensures that donations sought indirectly, such as through third parties, are solicited and received in full conformity with its own practices.	The organisation's policy for the use of agents or other third parties for fundraising purposes states - that contracts between the organisation and a third party will be in writing and - that these contracts will oblige the third party to comply fully with the organisation's fundraising policy and ethical standards.	Not applicable	Each of Plan's National Organisations adhere to fundraising standards required as per the laws in their countries and aim to exceed minimum requirements regarding best practices in fundraising. However, Plan International does not have a policy or formal procedure for this as

					its primary function is in the delivery of programmes not fund-raising.
26	The organisation's practice fully complies with its policies.	The organisation confirms for the reporting period that it has no knowledge of any significant breaches of its fundraising and related policies and that it has resolved any formal written complaints it may have received concerning its own or its agents' fundraising materials and practice. The Organisation has a Board authorised system to deal with complaints.	0	Fully	

Professional Management

No.	Best Practice	Evidence	Compliance	Action Plan if not/not fully in Compliance
27	The organisation's management is professional and effective and the organisation's policies and procedures seek to promote excellence in all respects.	The organisation's written management terms and conditions, policies and procedures contain - job specifications and personnel profiles for the CEO and Senior Management Team positions - annual work plans for the CEO and the Senior Management Team directly referring to the organisation's strategy - an appraisal system with the CEO	o Fully	

		being appraised by the governing body.		-		***************************************	
-		The organisation's strategy and key policies lay down clear objectives and criteria defining excellence.					
28	Financial management and control ensure that all funds are effectively used and minimise the risk of	The organisation operates according to a budget approved by its governing body.	0	Fully			
	funds being misused.	The organisation exercises adequate internal controls over disbursements to avoid unauthorised payments, prohibiting any un-auditable transactions or loans to members of its governing body or staff.					
		The organisation's annual, audited financial statements - are produced by a certified public accountant; - presented timely (normally not later than 6 months after the end of the financial year) and in line with the organisation's written finance policy; - comply with nationally accepted accounting standards and legal					
29	The organisation has	requirements. The organisation incorporates					
	evaluation procedures for its governing body, staff, programmes and projects	appropriate monitoring and evaluation practices in all relevant policies and systems establishing mutual	0	Fully			

	and conducts monitoring and evaluation on the basis of mutual accountability.	accountability as part of its culture. The organisation conducts regular and deliberate evaluative activities to examine progress towards its goals and mission; and applies in its budget and work plans adequate financial and human resources for monitoring and evaluation.		
30	The organisation ensures that its partners meet the highest standards of probity and accountability.	In its policies guiding the selection of and cooperation with partners the organisation - identifies adequate criteria for the selection of effective, legitimate and reliable partners; - takes adequate provisions to exclude links with organisations or individuals involved in illegal or unethical practice.	o Fully	
31	The organisation recognises the crucial role the quality and dedication of its staff play in the success of its work and is committed to investing in human resource development.	The organisation's written human resources policies and procedures - conform fully with relevant international and national labour regulations; - provide for remuneration and benefits levels which strike a balance between public expectations of not-for-profit organisations and the need to attract and retain the staff the organisation needs to fulfil its mission;	o Fully	

			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
		 apply the best voluntary sector practices in terms of employee and volunteer rights and health and safety at work. include procedures for evaluating the performance of all staff on a regular basis. 				
32	The organisation takes all required provisions to exclude corruption and bribery from its work.	 The organisation's relevant policies specifically prohibit acts of bribery or corruption by staff or other persons working for, or on behalf of, the organisation; identify appropriate steps to be undertaken in cases of suspected bribery or corruption. 	0	Fully		
33	The organisation respects sexual integrity in all its programmes and activities, and prohibits gender harassment, sexual exploitation and discrimination.	The organisation's relevant policies contain appropriate provisions - preventing sexual exploitation, abuse; - ensuring gender equality; - preventing discrimination in all its forms; - fostering ethnic and racial diversity.	0	Fully		
34	The organisation provides internal feed-back mechanisms making sure that the organisation consistently stays within its ethical and legal framework and follows its mission.	The organisation's written whistle-blowing policy enables and encourages staff to draw management's attention to activities that may not comply with the law or the organisation's mission and commitments, including the provisions of the INGO Accountability Charter.	0	Fully		

35	The organisation's practice fully complies with its policies.	knowledge of any significant breaches of its management policies or related policies and procedures and that it has resolved any formal written complaints it may have received concerning its management provisions and practice.	Fully	
		and practice.		
		The Organisation has a Board		
		authorised system to deal with		
		complaints.		

Date 27 01 2010

Chair of the Board

N.C. Chephan Chief Executive Officer